

A
COMPREHENSIVE PROJECT REPORT
ON

“

_____”

Submitted to
S.R. LUTHRA INSTITUTE OF MANAGEMENT
*IN PARTIAL FULFILLMENT OF THE
REQUIREMENT OF THE AWARD FOR THE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION*

In
Gujarat Technological University
UNDER THE GUIDANCE OF

Faculty Guide:
Dr. R.D.Vaidya
Asso. Professor

Company Guide:
Mr. _____
Technical Analyst
(R. Wadiwala Sec. Pvt. Ltd.)

Submitted by

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MBA SEMESTER IV

S.R. LUTHRA INSTITUTE OF MANAGEMENT - 750

MBA PROGRAMME

Affiliated to Gujarat Technological University

Ahmedabad

MAY 2013

Company Certificate (For Sem. 4) (On Company Letterhead)

This is certified that Mr. Mayur D. Surti and Mr. Viren A. Prajapati from S.R. LUTHRA INSTITUTE OF MANAGEMENT, have carried out the research on the subject titled “

” at this company / organisation under the supervision of Mr. R. K. Shah, from Sep, 2012 to April, 2013. I also certify that, the above mentioned students have carried the research work satisfactorily.

Place: - Surat

Date: - 01/05/2013

(Name & Designation)

Students' Declaration

We, Mr. Mayur D. Surti & Mr. Viren A. Prajapati, hereby declare that the report for Comprehensive Project entitled “

” is a result of our own work and our indebtedness to other work publications, references, if any, have been duly acknowledged.

Place: Surat

Date: _____

(Mayur D. Surti)

(Viren A. Prajapati)

Institute's Certificate

Certified that this Comprehensive Project Report Titled “
_____” is
the bonafide work of Mr. Mayur D. Surti (Enrollment No. _____) and Mr.
Viren A. Prajapati (Enrollment No. _____), who carried out the
research under my supervision. I also certify further, that to the best of my
knowledge the work reported herein does not form part of any other project
report or dissertation on the basis of which a degree or award was conferred
on an earlier occasion on this or any other candidate.

Place: Surat

Date: _____

(Ravi D. Vaidya)

Asso. Professor

(J.M. Kapadia)

I/C Director

PREFACE

ACKNOWLEDGEMENT

EXECUTIVE SUMMARY

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